

Hotel Spa... Everything you ever wanted to know



Intelligent Spas' second Spa Benchmark Report* on the Dubai spa market found over **60 spas are currently operating in Dubai and generating revenue of approximately USD87 million.**

After a hugely successful inauguration in 2009, Hotel Spa is back for 2010 now firmly positioned as an integral part of The Hotel Show Dubai.



Spa Benchmark Report Statistics:

- Resort spas achieve significantly higher revenue per spa compared to day spas and hotel spas
- The daily treatment revenue per available treatment room recorded by day spas increased by 22% over the last year
- Prices of standard spa treatments are higher at hotel spas in comparison to prices set by day spas and resort spas
- **Spa numbers are forecast to grow 17.7% by the end of 2009**



*Dubai Spa Benchmark Report is available for purchase from www.IntelligentSpas.com



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